



ROCHDALE DIVERSITY AWARDS 2025



SPONSORSHIP PACK

ABOUT THE ROCHDALE DIVERSITY AWARDS



Rochdale Diversity Awards

The Rochdale Diversity Awards were established in 2012 to promote and showcase the equality, diversity and inclusion practised across the borough. The awards celebrate the achievements of individuals and organisations who bring about a more inclusive workplace and society, showcasing how they make a tangible and positive change to the borough.

This year, the awards night will take place on the 24th October 2025 at Rochdale Town Hall. Our sponsorship packages offer a unique opportunity for you to engage with over 300+ guests on the night (including voluntary, public and private sector organisations and finalists) and to publicly affirm your commitment to Equality, Diversity and Inclusion.



Winners and finalists of the Rochdale Diversity Awards 2024

For Detailed information about the Rochdale Diversity Awards including previous winners and Highlight reels : [Click Here](#)

PACKAGES



Gold - Main Sponsor - £4500

This package includes sponsoring the Cohesion Award and being promoted as the Main Sponsor of the event.

The Cohesion Award is for an individual, group, or organisation in the private, public, or VCFSE sector making an outstanding contribution to championing and/or improving cohesion within the borough.

You will:

- Be promoted as overall sponsor of Awards Ceremony
- Be allocated 16 seats for you and your guests
- Present the Cohesion Award to the winner
- Have the opportunity to take pictures with the winners



Silver - £2500

This package includes sponsoring the Outstanding Achievement in Diversity Award

The Outstanding Achievement in Diversity Award aims to recognise the work of individuals who are going above and beyond to promote and encourage disadvantaged or underrepresented communities in the borough to aspire and achieve their goals.

You will:

- Be promoted as award sponsor
- Be allocated 8 seats at the Awards Ceremony
- Present the Outstanding Achievement in Diversity Award to the winner
- Have the opportunity to take pictures with the winners

Deadline for Sponsorship - 30th June 2025

Bronze - £1750

You will:

- Be promoted as an award sponsor of Awards Ceremony
- Be allocated 4 seats for you and your guests at the Awards Ceremony
- Present your chosen Award to the winner
- Have the opportunity to take pictures with the winners

Diversity in Education and Apprenticeships Award

This award is for an education or training provider or an employer who has embedded diversity and inclusion within the curriculum or who has proactively encouraged and increased the take up of Apprenticeships from within underrepresented groups. The award aims to highlight the important role schools, colleges education/training providers and employers play in implementing good practice in the sector

Workforce Diversity Award

This award is for an organisation that has championed Equality, Diversity and Inclusion in their workplace to achieve a balanced workforce that is reflective of their local community/customer base; creating awareness, developing opportunities, supporting progression and retention of people from disadvantaged or underrepresented communities.

Breaking Barriers Award

This award is for organisations breaking boundaries to work with underrepresented communities, ensuring their services are accessible, inclusive and appropriate to the communities of the borough.

Diversity in Health Award

This award is for an individual or organisation in the public, VCSFE, or health sector that has made an outstanding contribution to improving health (outcome and/or services) for disadvantaged and underrepresented communities in the borough.

Community Voluntary & Faith Sector Award

This award aims to highlight the role the VCFSE sector has on cohesion and to showcase the work being undertaken to support and promote cohesive communities in the borough.

Diversity in Public Sector Partnership Working Award

This award recognises the impact that public sector organisations have had in promoting and supporting cohesion and diversity in delivering projects and implementing strategies to support underrepresented groups.

PACKAGES



Welcome Drinks & Reception Sponsorship - £1500

Drinks, Reception & Entertainment

You will:

- Be promoted as a sponsor of the event
- You will be allocated 4 seats for you and your guests at the Awards Ceremony



CONTACT US



Rochdale Diversity Awards



Deadline For Sponsorship - 30th June 2025



01706 630140



rda@kyp.org.uk

KYP

Unique Enterprise Centre
Belfield Road
Rochdale
OL16 2UP