



# 2026

## Rochdale Diversity Awards



# SPONSORSHIP PACK

# ABOUT THE ROCHDALE DIVERSITY AWARDS

**The Rochdale Diversity Awards (RDA), proudly hosted by Kashmir Youth Project (KYP) since 2012, are a flagship annual celebration recognising the individuals, organisations, and partnerships making a real difference to equality, diversity and inclusion across the borough.**

**Now firmly established as one of Rochdale's most prestigious civic events, the Awards bring together leaders from across the public, private and voluntary sectors to celebrate those breaking down barriers, championing inclusion, and creating stronger, more cohesive communities. Each year, the event shines a spotlight on outstanding work taking place across Rochdale – from grassroots initiatives to system-wide innovation.**

**At the heart of the Awards is the recognition of finalists and winners, selected by an independent panel comprising of sponsors and experts in equality, diversity and inclusion. By celebrating their achievements and sharing their stories, the Awards showcase best practice, inspire others and encourage wider adoption of approaches that make a tangible difference to communities across Rochdale.**

**The Awards promote equality and inclusion across all protected characteristics, recognising that diversity goes beyond ethnicity to include age, disability, gender, faith, sexual orientation and socio-economic background, ensuring that opportunities are accessible and barriers are reduced for all.**

**The Awards play a vital role in embedding good practice and inspiring organisations to place equality, diversity and inclusion at the heart of their services, workforce and decision-making – helping to drive positive, system-wide change and contributing to a fairer borough.**



Rochdale Diversity Awards



# WHY YOU SHOULD SUPPORT THE ROCHDALE DIVERSITY AWARDS 2026

**The 2026 Awards will take place on 23rd October at Rochdale Town Hall.**

**Sponsoring the Rochdale Diversity Awards offers significant economic, social and ethical benefits. Sponsors can enhance innovation, productivity and talent attraction, while strengthening community cohesion, promoting equality of opportunity, and demonstrating a clear commitment to fairness, responsible leadership and corporate social responsibility.**

**With over 300+ attendees each year, including civic leaders, businesses, charities, and community representatives, the event provides a high-profile platform to celebrate success, share learning, and strengthen partnerships.**

**By sponsoring the Rochdale Diversity Awards, your organisation will align with a powerful movement for change – publicly demonstrating your commitment to inclusion while helping to inspire, empower and bring communities together across Rochdale.**





Rochdale Diversity Awards

Sponsorship Menu



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SINCE 1979

# MAIN SPONSOR GOLD £4500



**This package includes sponsoring the Cohesion Award and being promoted as the Main Sponsor of the event.**

**The Cohesion Award is for an individual, group, or organisation in the private, public, or VCFSE sector making an outstanding contribution to championing and/or improving cohesion within the borough.**

**You will:**

- **Be promoted as overall sponsor of Awards Ceremony**
- **Be allocated 2 tables for you and your guests at the awards ceremony**
- **Present the Cohesion Award to the winner**
- **Have the opportunity to take pictures with the winners**



Rochdale Diversity Awards

## Sponsorship Menu



# SILVER £2500



**This package includes sponsoring the Outstanding Achievement in Diversity Award**

**The Outstanding Achievement in Diversity Award aims to recognise the work of individuals who are going above and beyond to promote and encourage disadvantaged or underrepresented communities in the borough to aspire and achieve their goals.**

**You will:**

- **Be promoted as an award sponsor**
- **Be allocated 1 table at the Awards Ceremony**
- **Present the Outstanding Achievement in Diversity Award to the winner**
- **Have the opportunity to take pictures with the winners**



Rochdale Diversity Awards

## Sponsorship Menu



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# BRONZE £1750



### You will:

- Be promoted as an award sponsor of Awards Ceremony
- Be allocated 6 seats for you and your guests at the Awards Ceremony
- Present your chosen Award to the winner
- Have the opportunity to take pictures with the winners
- See awards categories on the following page

# BRONZE SPONSORSHIP AWARD CATEGORIES

## Diversity in Education and Apprenticeships Award

This award is for an education, training provider or an employer who has embedded diversity and inclusion within the curriculum or who has proactively encouraged and increased the take up of Apprenticeships from within underrepresented groups.

## Diversity in Health Award

This award is for an individual or organisation in the public, VCSFE, or health sector that has made an outstanding contribution to improving health (outcome and/or services) for disadvantaged and underrepresented communities in the borough.

## Diversity in Public Sector Partnership Working Award

This award recognises the impact that public sector organisations have made promoting and supporting cohesion and diversity in delivering projects and implementing strategies to support underrepresented groups.

## Breaking Barriers Award

This award is for organisations breaking boundaries to work with underrepresented communities, ensuring their services are accessible, inclusive and appropriate to the communities of the borough.

## Community, Voluntary & Faith Sector Award

This award aims to highlight the role the VCFSE sector has on cohesion and to showcase the work being undertaken to support and promote cohesive communities in the borough.

## Workforce Diversity Award

This award is for an organisation that has championed Equality, Diversity and Inclusion in their workplace to achieve a balanced workforce that is reflective of their local community/customer base; creating awareness, developing opportunities, supporting progression and retention of people from disadvantaged or underrepresented communities.



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Sponsorship Menu



# WELCOME DRINKS & RECEPTION SPONSORSHIP – £1500



**You will:**

- Be promoted as a sponsor of the event
- You will be allocated 4 seats for you and your guests at the Awards Ceremony



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# LAST YEARS WINNERS



**Outstanding Achievement in Diversity Award**  
Liz Holt, Rochdale Borough Council - Sponsored By Hopwood Hall College



**Cohesion Award**  
GMP Rochdale – Operation Ramadan, Sponsored By Molesworths



**Diversity in Health Award**  
Asma Bibi, KYP - Sponsored By Rochdale Boroughwide Housing



**Community, Voluntary & Faith Sector Award**  
Altus Education Partnership - Sponsored By Your Trust



**Breaking Barriers Award**  
Rochdale Connections Trust - Sponsored By Rochdale Training



**Education & Apprenticeships Award**  
KYP, Learning & Skills Team - Sponsored By Rochdale Borough Council



**Diversity in Public Sector Partnership Working Award**  
Independent Advisory Group (IAG) & Independent Community Scrutiny Panel (ICSP) - Sponsored By Altus Education Partnership



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# CONTACT US



## LAUNCH OF NOMINATIONS – 20/7/26



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